

ROBERT ARA

ROBERT ANDREW RIVERA ARROYO

Graphic Designer

Summary

U.S. Army Veteran and Graphic Designer with 10+ years of experience in branding, logo design, and digital visuals. Background includes audio recording and editing through personal music production, supporting multimedia and video-based projects. Native Spanish speaker; communicates clearly in English. Seeking a stable, collaborative creative role.

Experience

Freelance Graphic Designer & Photographer Assistant 2011 - Present

- Branding, logo design, social media graphics, and digital & apparel graphics.

U.S. Army - 63B Mechanic

2004 - 2006 (Honorably Discharged)

- Vehicle maintenance, problem-solving, teamwork, and accountability in high-responsibility environments.

Education

Certificate in Graphic Design

ICPR Junior College, Puerto Rico
Graduated with Honors, 2011

Psychology Studies

Interamerican University of Puerto Rico
2008-2009

Languages

Spanish



English



Skills • Tools



Photoshop



Illustrator



After Effects



Audition



InDesign



Premier



Lightroom



Fresco

Contact

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l a m b s . s t u d i o



Mayagüez,
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